AIDAN MALOOF

MEDIA PRODUCER

Seattle, Washington
Available online @ aidanmaloof.com
or via email @ aidanmaloof@gmail.com

PRODUCE · WRITE · SHOOT · LIGHT · SOUND · EDIT · GRAPHICS · PHOTO

BIO

For the past six months I have produced Puget Sound Fire's video content, from planning and pitching through shooting and editing.

Before that, five years of documentary and commercial work for law firms, campaigns and Microsoft, often as a one-person crew, under time pressure and in adverse conditions.

Filmmaking is a fundamentally collaborative process, and I'm always looking to work with people who share that spirit.

TOOLS

CAMERA
Sony, Blackmagic and Arri, mirrorless and cinema. DJI gimbal and drone. Still photography.

LIGHT + SOUND
Interview, headshot and narrative lighting with COB LED and HMI fixtures. Lavaliers, shotgun mics, field recorders.

POST
DaVinci Resolve and Adobe Premiere Pro: edit, color, sound design and mix, titles, lower thirds and end cards. Photoshop and Lightroom.

MEDIA MANAGEMENT
Library and archive management, transcoding, 16x9 and 9x16 delivery, Frame.io review.

PROJECT
Client consultation, pitching and presenting, interviewing, scriptwriting, project plans. Microsoft Office.

EDUCATION

Bard College Berlin
BA, Economics, Politics and Social Thought, 2022

Valid driver's license.

TITLE / EXPERIENCE

APR 2021 – PRESENT

FREELANCE MEDIA PRODUCER
Ongoing client engagements, listed below.

MAY 2026 – PRESENT
Media Producer (contract)

FORGED ADVISORY
Client: Puget Sound Regional Fire Authority

– Planned and pitched content with PSF leadership, then delivered 16 social and 9 YouTube videos since July, reviving a channel dormant for four years.
– First 90 days of posting: 1 million Instagram views (up 90%), followers up 9%, 815,000 Facebook views (up 34%). One reel passed 250,000 views.
– Handle production end to end: lighting, camera, audio, editing, sound mix, color and graphics.
– Write scripts, edit staff-submitted footage, and manage PSF's media library and archive.

MAY 2024 – PRESENT
Director, Cinematographer, Editor

STUDIO 3 PRODUCTIONS

– Direct, shoot and edit documentary-style commercials and testimonials for law firms and medical practices nationwide.
– Work as a one-person crew on multi-camera shoots: lighting, camera, audio and conducting the interviews.
– Photograph staff headshots and portraits for client firms.

AUG 2023 – PRESENT
Camera Operator

GHOST ATOMIC PICTURES

– Camera operator on Microsoft customer stories in more than ten countries, on tight schedules for demanding clients. Access to executives is limited, so it has to be right the first time.
– Prepare and maintain the team's camera equipment for travel.

JUL 2023 – PRESENT
On-site Producer, Photographer

GLARE ICE MEDIA

– On-site producer for live-streamed coverage of the California Legislature under a government contract: setup, camera placement and client communication.
– Event and behind-the-scenes photography.

JAN 2022 – PRESENT
Camera Operator, Assistant, Editor

MEENO

– Shoot and edit political advertising, music videos and documentary, including successful congressional campaigns (Mike Levin, Jacqui Irwin) and State Assembly races.
– Produced a six-part social media series for San Diego County Supervisor Terra Lawson-Remer.

APR 2021 – MAY 2023
Digital Fellow

OPEN SOCIETY UNIVERSITY NETWORK
Berlin fellow, Bard College Berlin

– Produced, shot and edited a documentary series on Berlin theaters during the pandemic.
– Led the Berlin section of a multi-university course on documentary filmmaking.